



IR Deck v0.1.4

THE GLOBAL EXCHANGE FOR ALL THE POINTS YOU EARN

GPEX, the high-speed platform moving illiquid
brand points to highly liquid markets



gpex.io

OUR MISSION

To create the high-speed platform that propels illiquid brand points to the highly liquid markets of the consumer's choice.

GPEX BRAND POINTS PROGRAMS

Loyalty points, rewards programs, and airline mileages are highly segregated and illiquid.

Brand points often are nearly impossible to convert to cash and have limited use cases.

The GPEX Platform was created to bring value to these forgot assets.

Through the GPEX Platform users can use their points for gaming, entertainment, convert to cryptocurrency and more!



MARKET SIZE

\$186 Billion

Brand Points are now a
\$186 billion market.

6%

Compound annual
growth rate of 6%.

\$216 Billion

...and projected to grow
to \$216 billion by 2022.

INDUSTRY PROBLEMS

Inactivity

54% of points program members become inactive

Slow Earnings

Slow rates of point accrual lead to high rates of member attrition

Program Restrictions

Limited redemption opportunities lead to dissatisfaction

Liability to Brands

Approximately \$100 billion in unclaimed points are registered as debt to companies

GPEX PLATFORM

GPW is a blockchain based stable coin and is the stable medium of exchange on the Platform.

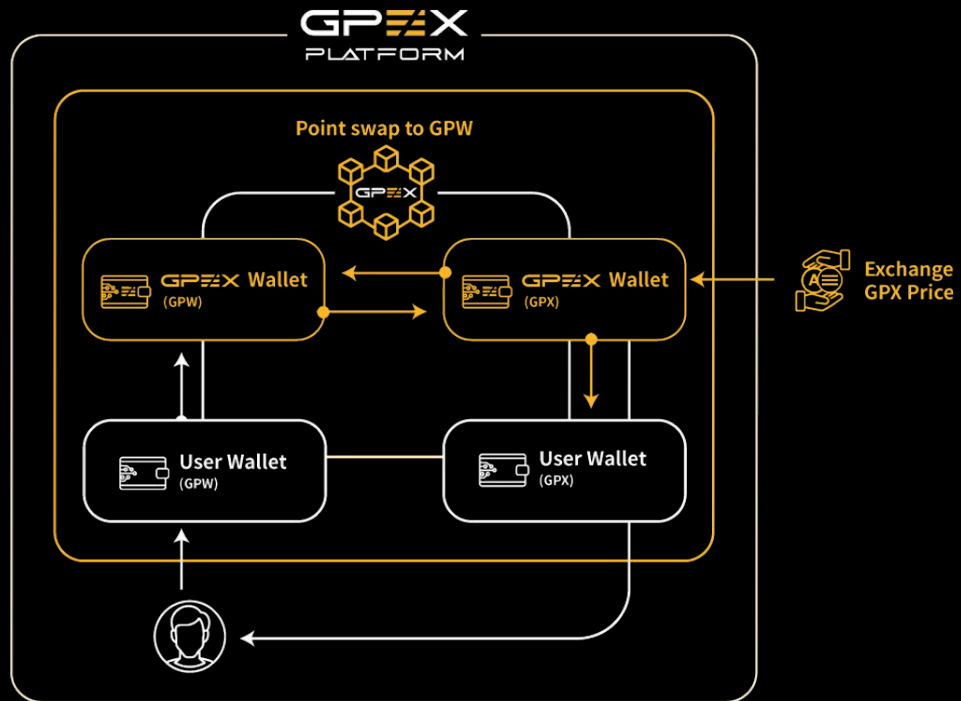
Users can swap their brand points into GPW. All swaps are recorded on the blockchain immutably.

Every GPW is backed by the equivalent value worth in a combination cryptocurrency and brand points.



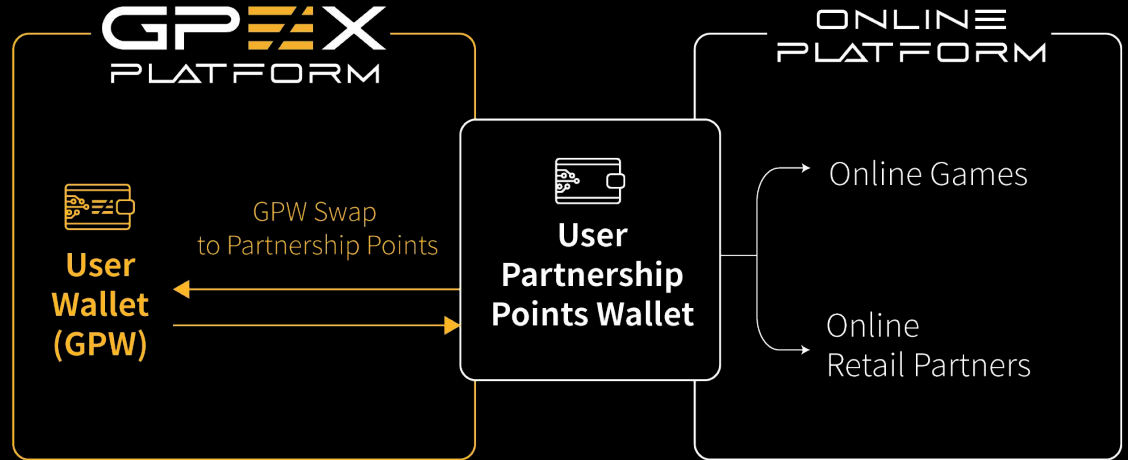
GPW SWAPPING TECHNOLOGY

GPW to GPX: Users can swap their GPW to GPX tokens to trade on exchanges, or purchase exclusive NFT items on partnership platforms.



GPW SWAPPING TECHNOLOGY

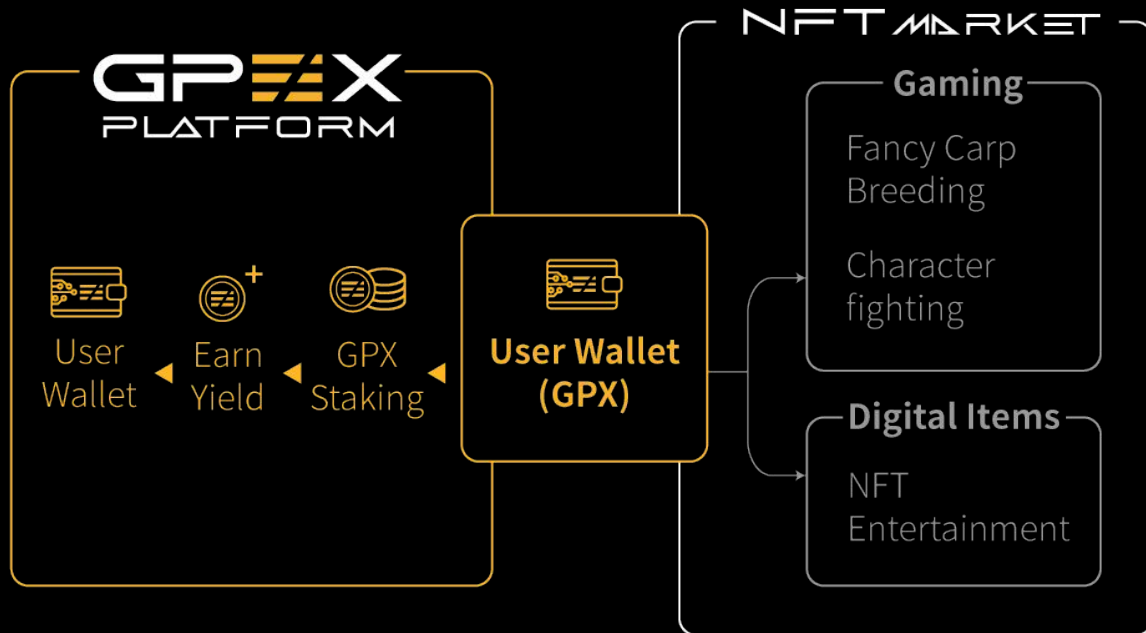
GPW to Partnership Points:
The GPEX Platform will work with multiple online gambling sites to reduce transaction friction. Users can swap GPW to selected Partnership Points and use those points on partnered online games and ecommerce sites.



GPEX WALLET TECHNOLOGY

GPX to NFT Content, Users can stake their GPX tokens to earn yield and at the same time get access to exclusive NFT content.

Users can also gain access to unique character based NFT gaming content, such as Fancy Carp NFTs and an NFT card based characters dueling game.



GPEX PARTNERSHIPS

By partnering with GPEX and integrating your Brand Points into the platform, your brand has now created more ways to redeem your points. Creating more consumer satisfaction and loyalty.

There is a 1.6x lift in satisfaction among redeemers versus non-redeemers.

Loyalty program members spend 12–18% more per year than customers who are non-members.

GP  **X**

THANK YOU!



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